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Understanding the Economy

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All numerical values in this course are examples subject to change. The current values may vary and may not be valid in the present economic environment.

Course Description

Understanding the economy and coping with the economic environment is critical in today's business performance, which is a major concern for managers and investors. The course will address macro-economic factors that may affect the performance of the business. Macro-economic factors include business cycles, interest rates, economic policy, inflation, unemployment, housing starts, money supply, and foreign exchange rates. For example, how the Fed's monetary policy affects corporate earnings is stressed. A variety of economic statistics and indicators are also explained in depth.

Field of Study	Economics
Level of Knowledge	Basic
Prerequisite	Basic Math
Advanced Preparation	None

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