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ANALYZING COST DATA FOR MANAGEMENT



Delta Publishing Company

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P.O. Box 5332, Los Alamitos, CA 90721-5332

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PREFACE

Analyzing Cost Data for Management is designed for business professionals. It covers the managerial use of accounting, financial, and operating data for planning, control, and decision making.

Due to the nature of the subject, the course uses the *multidisciplinary* approach to the subject, looking at the topic from many different angles such as finance, economics, marketing, information systems, quantitative methods, and the like. Heavily emphasized is the incorporation of information technology (i.e., how to use computer software) into virtually every subject covered in this course.

Furthermore, the course uses the *solved problems* approach, with emphasis on the practical application of managerial accounting concepts, tools, and methodology. The reader is provided with the following:

- 1. Definitions and explanations that are understandable.
- 2. A variety of examples illustrating the concepts and techniques that are concise.
- 3. Ample problems and detailed suggested solutions.
- 4. Computer software demonstration and printouts.

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